



## WHITE - a revolution in digital colour printing, a revelation for design

### ES7411WT - Removing the last barrier in creativity and design

Thanks to a breakthrough in printer innovation, the ES7411WT OKI has made printing in any colour you desire, including white, simple and affordable!

Printing in solid, sharp and bright white is now as easy as printing in any colour. This innovation in printer technology removes one of the last barriers to creativity and design - how to print high quality solid white graphics and text, alongside vibrant colour, on dark coloured paper, clear film or transfer materials practically and cost effectively.

### CMYW - A first for digital printing

The ES7411WT is part of OKI's White Toner (WT) portfolio - the first digital printer range that offers users the ability to print using white toner. Based on tried and tested devices, that are well regarded by graphic based industries for their high quality output, they offer the same speeds as OKI's CMYK digital LED printers and are as easy to use and simple to operate.

Combining High Definition digital LED colour printing with white toner technology, the WT offers media versatility up to A4, paper weights up to 250gsm and cost effective printing for a wide range of applications that in the past would have required expensive proofing or manual printing techniques.

### Extend your creativity to beyond CMYK

Achieve vibrant full colour printing plus white, an advantage to any graphics business offering individual and short run display materials, bespoke stationery, concepts, t-shirts or promotional merchandise.

The ES7411WT offers ground breaking printing technology making it possible for any organisation to extend their use of coloured media, clear film and transfer media in a simple, easy to use and reliable device, ensuring colour and image integrity and delivering fast accurate printing on a wide range of media sizes and weights.

### In-house printing just got smarter – in any colour, including white

White toner printing offers designers, graphics studios, point-of-sale manufacturers and a range of other graphics based businesses a new flexibility in their printing, proofing and production, enabling them to print in-house what they need, when they need it.

The ES7411WT prints solid white onto a wide variety of media and can also be printed over other colours to create a new vibrancy of print on dark backgrounds. T-shirt and merchandising transfers, short-run packaging and concepts, window graphics and clear film, stationery, invitations, menus and more; now you can breathe new life into all of these with a printer that removes the design barriers presented by traditional CMYK printing.

Add to that the outstanding graphics quality provided by OKI digital LED technology and you have a revolution in printing for the graphics, design and merchandising sectors.

**Print Smart, Print OKI!**



ES7411WT - Colour Printer

PRINTER	
Print speed	A4: 34ppm
Time to first print	9 seconds
Warm up time	Up to 60 seconds from power on & up to 35 seconds from power save
Processor speed	533MHz
INTERFACE AND SOFTWARE	
Connectivity	Hi-Speed USB, 10/100-TX Ethernet
Printer languages	PostScript 3 emulation
Network & protocols	All major network protocols supported via ethernet card with internal web server for printer and network card set-up and management. TCP/IP: ARP, IPv4/v6, ICMPv4/v6, TCP, UDP, LPR, FTP, TELNET, HTTP(IPP), BOOTP, DHCP, SNMPv1/v3, DNS, DDNS, UPnP, Bonjour, WINS, SSL/TLS, SMTP, POP3, SNTP, WSDPrint, JetDirect protocols. NetBIOSoverTCP, NetWare 3.x, 4.x, 5.x and 6 with full NDS and NDPS support:- PServer, RPrinter, NDPS supported via dedicated OKI NDPS Gateway. AppleTalk:- ELAP, AARP, DDP, AEP, NBP, ZIP, RTMP, ATP, PAP. NetBEUI:- SMB, NetBIOS. Other:EAP
OS Compatibility <sup>1</sup>	Windows XP Home / XP Professional (32-bit & 64-bit) / Server 2003 (32-bit & 64-bit) / Server 2008 (32-bit & 64-bit) / Server 2008 R2 (64-bit) / Vista (32-bit & 64-bit) / 7 (32-bit & 64-bit); Mac OS X 10.4 - 10.7.x
Advanced networking and security	IPv6, 802.1x authentication, SNMPv3, SSL/TLS, MAC filtering, IP filtering, IPSec, SMTP-Auth, Protocol ON/OFF, Protocol Port No. Change
Utilities <sup>1</sup>	OKI LPR <sup>2</sup> , Gamma Utility
PAPER HANDLING	
Paper capacity	Tray 1: 530 sheets of 80gsm; Multi-purpose tray: 100 sheets of 80gsm
Paper capacity optional trays	Tray 2: 530 sheets of 80gsm; Tray 3: 530 sheets of 80gsm
Maximum paper capacity	1,690 sheets of 80gsm
Paper sizes	Tray 1/2/3: A4, A5, B5; Multi-purpose tray: A4, A5, B5, A6; 10 Envelopes (Com-9, Com-10, DL, Monarch, C5); Labels (Avery 7162, 7664, 7666); Custom size (up to 1200mm length including Banner)
Paper weight	Tray 1/2/3: 64 to 220gsm; Multi-purpose tray: 64 to 250gsm
Paper output	350 sheets face down, 100 sheets face up (80gsm)
PRINT QUALITY	
Resolution	ProQ2400 Multi-level technology, 1200 x 600dpi, 600 x 600dpi
Enhancements	Auto Colour Balance

TYPEFACES	
Printer fonts	Scalable: 80 PostScript fonts
GENERAL FEATURES	
Memory	Standard RAM: 256MB; Maximum RAM: 768MB
Environment	Operating temperature/Humidity: 10°C to 32°C (17°C to 27°C recommended) / 20% to 80% RH (50% to 70% RH recommended) Storage temperature/Humidity: -10°C to 43°C, 10% to 90%RH
Power supply	Single phase 220 to 240VAC, frequency 50/60Hz +/- 2%
Power consumption	Typical: 600W; Max: 1300W; Idle: 100W; Power Save: <15W; Sleep: 1.2W
Noise level	Operating: 54dB(A); Standby: 37dB(A); Power save: Background level
Dimensions (HxWxD)	389 x 435 x 546mm
Weight <sup>5</sup>	28kg
Warranty	1 year
Product order number	ES7411WT: 01329401
ACCESSORIES (ORDER NUMBERS)	
2nd paper tray	44274502
3rd paper tray	44274502
Cabinet	01219302
Memory	256MB: 01182907; 512MB: 01182908
CONSUMABLES (ORDER NUMBERS)	
Toner cartridges* (6,000 pages)	White: 44318659
Toner cartridges* (10,000 pages)	Cyan: 44318619; Magenta: 44318618; Yellow: 44318617
Image drum** (6,000 pages)	White: 01275105
Image drum** (20,000 pages)	Cyan: 01275103; Magenta: 01275102; Yellow: 01275101
Transfer Belt (30,000 pages)	44341902
Fuser Unit (30,000 pages)	44289103

\*Toner: Number of A4 pages @5% coverage; \*\*Drum: Average number of A4 pages printed.  
Printer shipped with toner for 4,000 pages for cyan, yellow, magenta and 2,300 pages for white.

<sup>1</sup> Check local OKI Executive Series website for latest driver releases and OS compatibility; <sup>2</sup>Windows only; <sup>3</sup> Including all consumables

**Consumables Information:** For the protection of your printer, and in order to ensure that you benefit from its full functionality, this model has been designed to operate only with genuine OKI toner cartridges. These can be identified by the OKI trademark. Any other toner cartridge may not operate at all, even if it is described as “compatible”, and if it does work, your printer's performance and print quality may be degraded.

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